# Topic Models

David M. Blei

Department of Computer Science Princeton University

September 1, 2009

# The problem with information



As more information becomes available, it becomes more difficult to access what we are looking for.

We need new tools to help us organize, search, and understand these vast amounts of information.

# Topic modeling



Topic modeling provides methods for automatically organizing, understanding, searching, and summarizing large electronic archives.

- 1 Uncover the hidden topical patterns that pervade the collection.
- 2 Annotate the documents according to those topics.
- 3 Use the annotations to organize, summarize, and search the texts.

# Discover topics from a corpus

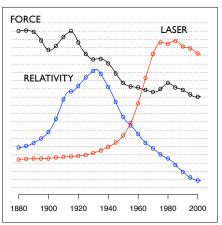
human	evolution	disease	computer
genome	evolutionary	host	models
dna	species	bacteria	information
genetic	organisms	diseases	data
genes	life	resistance	computers
sequence	origin	bacterial	system
gene	biology	new	network
molecular	groups	strains	systems
sequencing	phylogenetic	control	model
map	living	infectious	parallel
information	diversity	malaria	methods
genetics	group	parasite	networks
mapping	new	parasites	software
project	two	united	new
sequences	common	tuberculosis	simulations

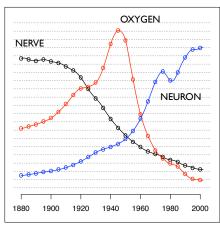
# Model the evolution of topics over time



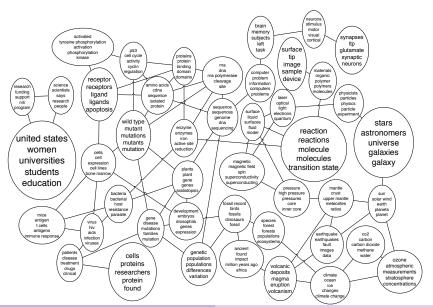
#### Theoretical Thysics

#### "Neuroscience"





# Model connections between topics



# Annotate images



SKY WATER TREE MOUNTAIN PEOPLE



SCOTLAND WATER FLOWER HILLS TREE



SKY WATER BUILDING PEOPLE WATER



FISH WATER OCEAN TREE CORAL



PEOPLE MARKET PATTERN
TEXTILE DISPLAY



BIRDS NEST TREE BRANCH LEAVES

# Topic modeling topics

From a machine learning perspective, topic modeling is a case study in applying hierarchical Bayesian models to grouped data, like documents or images. Topic modeling research touches on

- Directed graphical models
- Conjugate priors and nonconjugate priors
- Time series modeling
- Modeling with graphs
- Hierarchical Bayesian methods
- Fast approximate posterior inference (MCMC, variational methods)
- Exploratory data analysis
- Model selection and nonparametric Bayesian methods
- Mixed membership models

#### Latent Dirichlet allocation (LDA)

- Introduction to LDA
- 2 The posterior distribution for LDA

#### Approximate posterior inference

- Gibbs sampling
- 2 Variational inference
- 3 Comparison/Theory/Advice

#### Other topic models

- 1 Topic models for prediction: Relational and supervised topic models
- 2 The logistic normal: Dynamic and correlated topic models
- 3 "Infinite" topic models, i.e., the hierarchical Dirichlet process

Interpreting and evaluating topic models

# Probabilistic modeling

- 1 Treat data as observations that arise from a generative probabilistic process that includes hidden variables
  - For documents, the hidden variables reflect the thematic structure of the collection.
- 2 Infer the hidden structure using posterior inference
  - What are the topics that describe this collection?
- 3 Situate new data into the estimated model.
  - How does this query or new document fit into the estimated topic structure?

#### Intuition behind LDA

#### Seeking Life's Bare (Genetic) Necessities

COLD SPRING HARBOR, NEW YORK— How many genes does an organism need to survive? Last week at the genome meeting here, \* two genome researchers with radically different approaches presented complementary views of the basic genes needed for life. One research team, using computer analyses to compare known genomes, concluded that today's organisms can be sustained with just 250 genes, and that the earliest life forms required a mere 128 genes. The other researcher mapped genes in a simple parasite and estimated that for this organism. 1703 genes 800 genes are plenty to do the iob-but that anything short of 100 wouldn't be enough.

"are not all that far apart," especially in comparison to the 75,000 genes in the human genome, notes Six Andersson of Uppsala University in Sweden, who arrived at the 800 number. But coming up with a consensus answer may be more than just a genetic numbers game, particularly as more and more genomes are completely mapped and sequenced. "It may be a way of organizing any newly sequenced genome." explains Arready Musheeian, a computational mo-

Arcady Mushegian, a computational molecular biologist at the National Center for Biotechnology Information (NCBI) in Bethesda, Maryland. Comparing an

Organis of Services of Service

Although the numbers don't

match precisely, those predictions

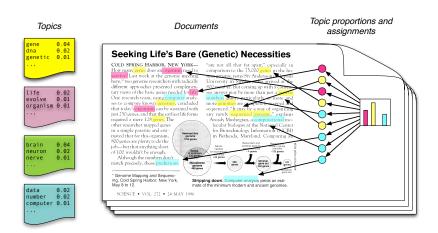
Stripping down. Computer analysis yields an estimate of the minimum modern and ancient genomes.

SCIENCE • VOL. 272 • 24 MAY 1996

**Simple intuition**: Documents exhibit multiple topics.

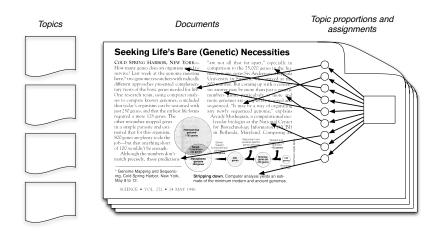
<sup>\*</sup> Genome Mapping and Sequencing, Cold Spring Harbor, New York, May 8 to 12.

### Generative model



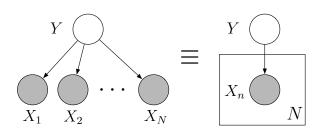
- Each document is a random mixture of corpus-wide topics
- Each word is drawn from one of those topics

# The posterior distribution



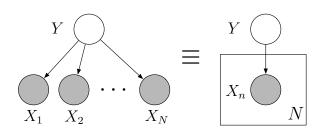
- In reality, we only observe the documents
- Our goal is to **infer** the underlying topic structure

# Graphical models (Aside)



- Nodes are random variables
- Edges denote possible dependence
- Observed variables are shaded
- Plates denote replicated structure

# Graphical models (Aside)

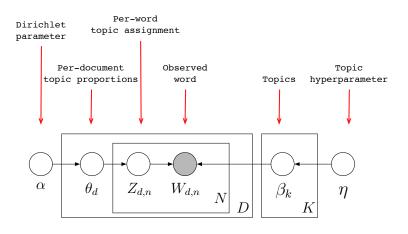


- Structure of the graph defines the pattern of conditional dependence between the ensemble of random variables
- E.g., this graph corresponds to

$$p(y, x_1, ..., x_N) = p(y) \prod_{n=1}^{N} p(x_n | y)$$

D. Blei

Topic Models



Each piece of the structure is a random variable.

D. Blei

Topic Models

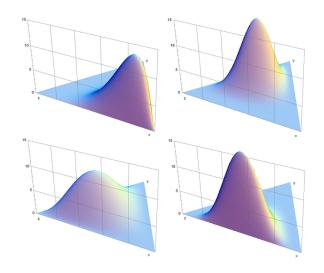
#### The Dirichlet distribution

 The Dirichlet distribution is an exponential family distribution over the simplex, i.e., positive vectors that sum to one

$$p(\theta \mid \vec{\alpha}) = \frac{\Gamma(\sum_{i} \alpha_{i})}{\prod_{i} \Gamma(\alpha_{i})} \prod_{i} \theta_{i}^{\alpha_{i}-1}.$$

- The Dirichlet is **conjugate** to the multinomial. Given a multinomial observation, the posterior distribution of  $\theta$  is a Dirichlet.
- The parameter  $\alpha$  controls the mean shape and sparsity of  $\theta$ .
- The topic proportions are a K dimensional Dirichlet.
   The topics are a V dimensional Dirichlet.

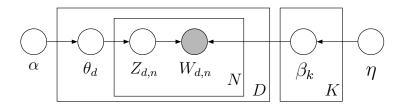
### The Dirichlet distribution



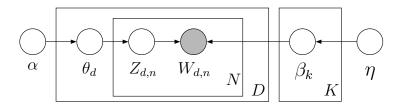
(From Wikipedia)

D. Blei

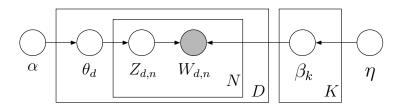
Topic Models



- LDA is a mixed membership model (Erosheva, 2004) that builds on the work of Deerwester et al. (1990) and Hofmann (1999).
- For document collections and other grouped data, this might be more appropriate than a simple finite mixture.
- The same model was independently invented for population genetics analysis (Pritchard et al., 2000).



- From a collection of documents, infer
  - Per-word topic assignment  $z_{d,n}$
  - Per-document topic proportions  $\theta_d$
  - Per-corpus topic distributions  $\beta_k$
- Use posterior expectations to perform the task at hand, e.g., information retrieval, document similarity, etc.



Approximate posterior inference algorithms

- Mean field variational methods (Blei et al., 2001, 2003)
- Expectation propagation (Minka and Lafferty, 2002)
- Collapsed Gibbs sampling (Griffiths and Steyvers, 2002)
- Collapsed variational inference (Teh et al., 2006)

For comparison, see Mukherjee and Blei (2009) and Asuncion et al. (2009).

## Example inference



COLD SPRING HARBOR, NEW YORK-"are not all that far apart," especially in comparison to the 75,000 genes in the hu-How many genes does an organism need to survive? Last week at the genome meeting here,6 two genome researchers with radically University in Sweden, who arrived at the different approaches presented complemen-800 number. But coming up with a consentary views of the basic genes needed for life. One research team, using computer analynumbers game, particularly as more and ses to compare known genomes, concluded more genomes are completely mapped and that today's organisms can be sustained with just 250 genes, and that the earliest life forms any newly sequenced genome," explains required a mere 128 senes. The other researcher mapped genes lecular biologist at the National Center in a simple parasite and estifor Biotechnology Information (NCBI) mated that for this organism. in Bethesda, Maryland, Comparine an 800 genes are plenty to do the of 100 wouldn't be enough. Although the numbers don't match precisely, those predictions " Genome Mapping and Sequencing, Cold Spring Harbor, New York, Stripping down, Computer analysis yields an esti-May 8 to 12. mate of the minimum modern and ancient genomes

- Data: The OCR'ed collection of Science from 1990–2000
  - 17K documents
  - 11M words
  - 20K unique terms (stop words and rare words removed)
- Model: 100-topic LDA model using variational inference.

## Example inference

#### Seeking Life's Bare (Genetic) Necessities

COLD SPRING HARBOR, NEW YORK— How many genes does an organism need to survive! Last week at the genome meeting here. \*Two genome researchers with radically different approaches presented complementary views of the basic genes needed for life. One research team, using computer analyses to compute known genomes, concluded that today's organisms can be satismed with just 250 genes, and that the earliest life forms required a mere 128 genes. The

other researcher mapped genes in a simple parasite and estimated that for this organism, 800 genes are plenty to do the job—but that anything short of 100 wouldn't be enough.

match precisely, those predictions

\*Genome Mapping and Sequencing, Cold Spring Harbor, New York,

May 8 to 12.

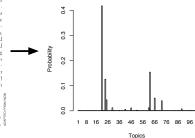
"are not all that far apart," especially in comparison to the 75,000 genes in the human genome, notes Six Andersson of Uprsala University in Sweden, who arrived at the 800 number, Bur coming up with a crossensus answer may be more than just a general numbers game, particularly as more and more genomes are completely mayped and more genomes are completely mayped and sequenced. If may be a way of organizing any newly sequenced genome," explains Aready Mushegian, a computational mo-

Arcady Mushegian, a computational molecular biologist at the National Center for Biotechnology Information (NCBI) in Bethesda, Maryland. Comparing an



Stripping down. Computer analysis yields an estimate of the minimum modern and ancient genomes

SCIENCE • VOL. 272 • 24 MAY 1996



# Example inference

human	evolution	disease	computer
genome	evolutionary	host	models
dna	species	bacteria	information
genetic	organisms	diseases	data
genes	life	resistance	computers
sequence	origin	bacterial	system
gene	biology	new	network
molecular	groups	strains	systems
sequencing	phylogenetic	control	model
map	living	infectious	parallel
information	diversity	malaria	methods
genetics	group	parasite	networks
mapping	new	parasites	software
$\operatorname{project}$	two	united	new
sequences	common	tuberculosis	simulations

# Example inference (II)

#### Chaotic Beetles

Charles Godfray and Michael Hassell

Ecologists have known since the pioneering work of May in the mid-1970s (1) that the population dynamics of animals and plants can be exceedingly complex. This complexity arises from two sources: The rangled web of interactions that constitute any natural community provide a myriad of different pathways for species to interact, both directly and indirectly. And even in isolated populations the nonlinear feedback processes present in all natural populations can result in complex dynamic behavior. Natural populations can show persistent oscillatory dynamics and chaos, the latter characterized by extreme sensitivity to initial conditions. If such chaotic dynamics were common in nature, then this would have important ramifications for the management and conservation of natural resources. On page 389 of this issue, Costantino et al. (2) provide the most

The authors are in the Department of Biology, Imperial College at Silwood Park, Ascot, Berks, SL5 7PZ UK. E-mail: m.hassell@ic.ac.uk

convincing evidence to date of complex dynamics and chaos in a biological population—of the flour beetle, *Tribolium* castaneum (see figure). It has proven extremely dif-

ficult to demonstrate complex dynamics in populations in the field. By its very nature, a chaotically fluctuating population will superficially resemble a stable or cyclic population buffeted by the normal random perturbations experienced by all species. Given a long enough time series, diagnostic tools from nonlinear mathematics can be used to identify the telltale signatures of chaos. In phase space, chaotic trajectories come to lie on "strange attractors," curious geometric objects with fractal structure and hence noninteger dimension. As they initial cor ematically

Cannibalism and chaos.
The flour beetle, Triboflum castaneum, exhibits
chaotic population dynamics when the amount
of cannibalism is altered
in a mathematical model.

move over the surface of the attractor, sets of adjacent trajectories are pulled apart, then stretched and folded, so that it becomes impossible to predict exact population densities into the future. The strength of the mixing that gives rise to the extreme sensitivity to initial conditions can be measured mathematically estimating the Liapunov expoematically estimating the Liapunov expo-

nent, which is positive for chaortic dynamics and nonpositive otherwise. There have been many attempts to estimate attractor dimension and Liapunov exponents from time series data, and some candidate chaotic population have been identified (some insects, rodents, and most convincingly, human childhood diseases), but the statistical difficculties preclude any broad generalization (3).

An alternative approach is to parameterize population models with data from natural populations and then compare their predictions with the dynamics in the field. This technique has been gaining popularity in recent years, helped by statistical advances in parameter estimation. Good ex-rameter estimation. Good ex-

SCIENCE • VOL. 275 • 17 JANUARY 1997

323

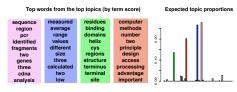
# Example inference (II)

$\operatorname{problem}$	model	selection	species
$_{ m problems}$	rate	$_{\mathrm{male}}$	forest
mathematical	constant	males	ecology
$\operatorname{number}$	distribution	females	fish
new	$_{ m time}$	sex	ecological
mathematics	number	species	conservation
university	size	female	diversity
two	values	evolution	population
first	value	populations	$_{ m natural}$
numbers	average	population	ecosystems
work	rates	sexual	populations
$_{ m time}$	data	behavior	endangered
mathematicians	density	evolutionary	tropical
chaos	measured	genetic	forests
chaotic	models	reproductive	ecosystem

### Used to explore and browse document collections

# Chance and Statistical Significance in Protein and DNA Sequence Analysis

Samuel Karlin and Volker Brendel



#### Abstract with the most likely topic assignments

Statistical approaches help in the determination of significant configurations in protein an uncleic lacid sequence data. Three Pecan statistical methods are discussed (i) score-based sequence analysis that provides a means for characterizing anomalies in focal sequence between the provides a means for characterizing anomalies in focal sequence text and for evaluating sequence comparisons; (ii) quantile distributions of amino addulusage that reveal general compositional biases in proteins and evolutionary relations; and (iii) rescan statistics (that can be applied to the analysis of spacings of sequence markers.

#### Top Ten Similar Documents

Exhaustive Matching of the Entire Protein Sequence Database How Big Is the Universe of Exons?

Counting and Discounting the Universe of Exons

Detecting Subtle Sequence Signals: A Gibbs Sampling Strategy for Multiple Alignment Ancient Conserved Regions in New Gene Sequences and the Protein Databases

A Method to Identify Protein Sequences that Fold into a Known Three-Dimensional Structure Testing the Exon Theory of Genes: The Evidence from Protein Structure

Predicting Coiled Coils from Protein Sequences

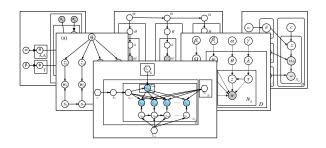
Genome Sequence of the Nematode C. elegans: A Platform for Investigating Biology

# Why does LDA "work"?

Why does the LDA posterior put "topical" words together?

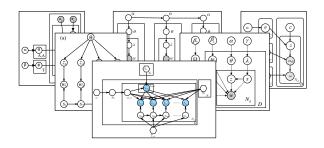
- Word probabilities are maximized by dividing the words among the topics. (More terms means more mass to be spread around.)
- In a mixture, this is enough to find clusters of co-occurring words.
- In LDA, the Dirichlet on the topic proportions can encourage sparsity, i.e., a document is penalized for using many topics.
- Loosely, this can be thought of as softening the strict definition of "co-occurrence" in a mixture model.
- This flexibility leads to sets of terms that more tightly co-occur.

# LDA is modular, general, useful



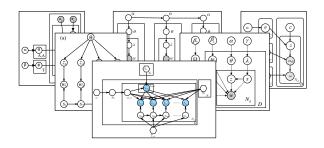
- LDA can be **embedded in more complicated models**, embodying further intuitions about the structure of the texts.
- E.g., syntax; authorship; word sense; dynamics; correlation; hierarchies; nonparametric Bayes

# LDA is modular, general, useful



- The data generating distribution can be changed.
- E.g., images, social networks, music, purchase histories, computer code, genetic data, click-through data; ...

# LDA is modular, general, useful



- The posterior can be used in creative ways
- E.g., IR, collaborative filtering, document similarity, visualizing interdisciplinary documents

# Approximate posterior inference

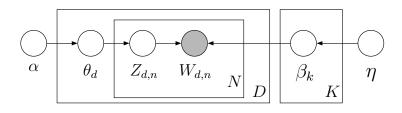
#### Posterior distribution for LDA

• For now, assume the topics  $\beta_{1:K}$  are fixed. The per-document posterior is

$$\frac{p(\theta \mid \alpha) \prod_{n=1}^{N} p(z_n \mid \theta) p(w_n \mid z_n, \beta_{1:K})}{\int_{\theta} p(\theta \mid \alpha) \prod_{n=1}^{N} \sum_{z=1}^{K} p(z_n \mid \theta) p(w_n \mid z_n, \beta_{1:K})}$$

- This is intractable to compute
- It is a "multiple hypergeometric function" (see Dickey, 1983)
- ullet Can be seen as sum of  $N^K$  (tractable) Dirichlet integral terms

### Posterior distribution for LDA



We appeal to approximate posterior inference of the posterior,

$$\frac{p(\theta \mid \alpha) \prod_{n=1}^{N} p(z_n \mid \theta) p(w_n \mid z_n, \beta_{1:K})}{\int_{\theta} p(\theta \mid \alpha) \prod_{n=1}^{N} \sum_{z=1}^{K} p(z_n \mid \theta) p(w_n \mid z_n, \beta_{1:K})}$$

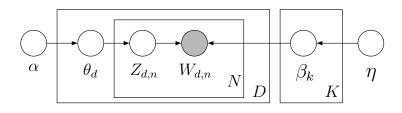
- Gibbs sampling
- Variational methods
- Particle filtering

D. Blei

# Gibbs sampling

- Define a Markov chain whose stationary distribution is the posterior of interest
- Collect independent samples from that stationary distribution;
   approximate the posterior with them
- In Gibbs sampling, the space of the MC is the space of possible configurations of the hidden variables.
- The chain is run by iteratively sampling from the conditional distribution of each hidden variable given observations and the current state of the other hidden variables
- Once a chain has "burned in," collect samples at a lag to approximate the posterior.

### Gibbs sampling for LDA



Define  $n(z_{1:N})$  to be the counts vector. A simple Gibbs sampler is

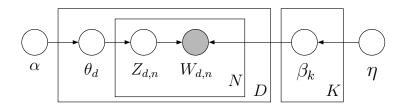
$$\theta \mid w_{1:N}, z_{1:N} \sim \operatorname{Dir}(\alpha + n(z_{1:N}))$$
  
 $z_i \mid z_{-i}, w_{1:N} \sim \operatorname{Mult}(\pi(z_{-i}, w_i))$ 

where

$$\pi(z_{-i}, w_i) \propto (\alpha + n(z_{1:N}))p(w_i \mid \beta_{1:K})$$

Topic Models

### Gibbs sampling for LDA



- The topic proportions  $\theta$  can be integrated out.
- A collapsed Gibbs sampler draws from

$$p(z_i | z_{-i}, w_{1:N}) \propto p(w_i | \beta_{1:K}) \prod_{k=1}^K \Gamma(n_k(z_{-i})),$$

where  $n_k(z_{-i})$  is the number of times we've seen topic k in the collection of topic assignments  $z_{-i}$ .

Integrating out variables leads to a faster mixing chain.

D. Blei Topic Models

# Variational inference (in general)

- Variational methods are a deterministic alternative to MCMC.
- Let  $x_{1:N}$  be observations and  $z_{1:M}$  be latent variables
- Our goal is to compute the posterior distribution

$$p(z_{1:M} \mid x_{1:N}) = \frac{p(z_{1:M}, x_{1:N})}{\int p(z_{1:M}, x_{1:N}) dz_{1:M}}$$

 For many interesting distributions, the marginal likelihood of the observations is difficult to efficiently compute

#### Variational inference

• Use Jensen's inequality to bound the log prob of the observations:

$$\log p(x_{1:N}) = \log \int p(z_{1:M}, x_{1:N}) dz_{1:M}$$

$$= \log \int p(z_{1:M}, x_{1:N}) \frac{q_{\nu}(z_{1:M})}{q_{\nu}(z_{1:M})} dz_{1:M}$$

$$\geq \operatorname{E}_{q_{\nu}}[\log p(z_{1:M}, x_{1:N})] - \operatorname{E}_{q_{\nu}}[\log q_{\nu}(z_{1:M})]$$

- We have introduced a distribution of the latent variables with free variational parameters  $\nu$ .
- We optimize those parameters to tighten this bound.
- This is the same as finding the member of the family  $q_{\nu}$  that is closest in KL divergence to  $p(z_{1:M} | x_{1:N})$ .



#### Mean-field variational inference

- ullet Complexity of optimization is determined by the factorization of  $q_
  u$
- ullet In mean field variational inference we choose  $q_
  u$  to be fully factored

$$q_{
u}(z_{1:M}) = \prod_{m=1}^{M} q_{
u_m}(z_m).$$

- The latent variables are independent.
  - Each is governed by its own variational parameter  $\nu_m$ .
- In the true posterior they can exhibit dependence (often, this is what makes exact inference difficult).

### MFVI and conditional exponential families

 Suppose the distribution of each latent variable conditional on the observations and other latent variables is in the exponential family:

$$p(z_m | \mathbf{z}_{-m}, \mathbf{x}) = h_m(z_m) \exp\{g_m(\mathbf{z}_{-m}, \mathbf{x})^T z_m - a_m(g_i(\mathbf{z}_{-m}, \mathbf{x}))\}$$

• Assume  $q_{\nu}$  is fully factorized, and each factor is in the same exponential family:

$$q_{\nu_m}(z_m) = h_m(z_m) \exp\{\nu_m^T z_m - a_m(\nu_m)\}$$

### MFVI and conditional exponential families

Variational inference is the following coordinate ascent algorithm

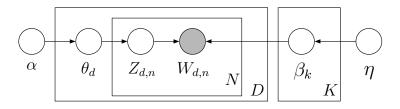
$$u_m = \mathrm{E}_{q_{\nu}}[g_m(\mathbf{Z}_{-m},\mathbf{x})]$$

- Notice the relationship to Gibbs sampling.
- (You will hear much more about this from Minka and Winn.)

#### Variational inference

- Alternative to MCMC; replace sampling with optimization.
- Deterministic approximation to posterior distribution.
- Uses established optimization methods (block coordinate ascent; Newton-Raphson; interior-point).
- Faster, more scalable than MCMC for large problems.
- Biased, whereas MCMC is not.
- Emerging as a useful framework for fully Bayesian and empirical Bayesian inference problems.

#### Variational Inference for LDA



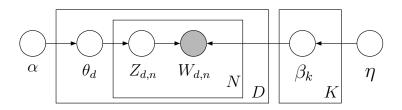
The mean field variational distribution is

$$q(\theta, z_{1:N} \mid \gamma, \phi_{1:N}) = q(\theta \mid \gamma) \prod_{n=1}^{N} q(z_n \mid \phi)$$

- This is a family of distributions over the latent variables, where all variables are independent and governed by their own parameters.
- In the true posterior, the latent variables are not independent.

D. Blei

#### Variational Inference for LDA

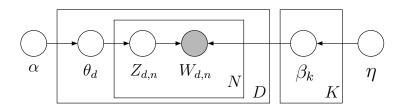


The variational paramters are:

 $\gamma$  Dirichlet parameters  $\phi_{1:N}$  Multinomial parameters for K-dim variables

There is a separate variational Dirichlet distribution for each document; there is a separate multinomial distribution for each word in each document. (Contrast this to the model.)

#### Variational Inference for LDA



Coordinate ascent on the variational objective,

$$\begin{array}{rcl} \gamma & = & \alpha + \sum_{n=1}^{N} \phi_n \\ \phi_n & \propto & \exp\{\mathrm{E}[\log \theta] + \log \beta_{.,w_n}\}, \end{array}$$

where

$$\mathrm{E}[\log \theta_i] = \Psi(\gamma_i) - \Psi(\sum_j \gamma_j).$$

### Estimating the topics

#### Maximum likelihood: Expectation-Maximization

- E-step: Use variational or MCMC to approximate the per-document posterior
- M-step: Find MLE of  $\beta_{1:K}$  from expected counts

#### **Bayesian topics**

- Put a Dirichlet prior on the topics (usually exchangeable)
   Note/Warning: This controls the sparsity of the topics
- Collapsed Gibbs sampling is still possible—we only need to keep track of the topic assignments.
- Variational: Use a variational Dirichlet for each topic

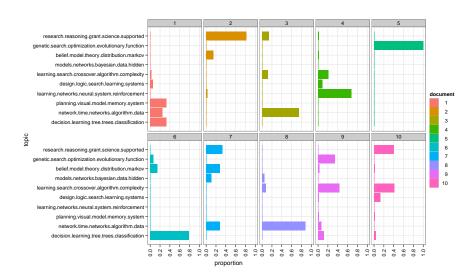
### Inference comparison

- Conventional wisdom says that:
  - Gibbs is easiest to implement
  - Variational can be faster, especially when dealing with nonconjugate priors (more on that later)
- There are other options:
  - Collapsed variational inference
  - Parallelized inference for large corpora
  - Particle filters for on-line inference
- An ICML paper examining these issues is Asuncion et al. (2009).

### Jonathan Chang's R implementation

See http://www.pleasescoopme.com/

### Jonathan Chang's R implementation

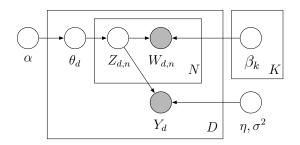


### Supervised and relational topic models

### Supervised topic models

- But LDA is an unsupervised model. How can we build a topic model that is good at the task we care about?
- Many data are paired with response variables.
  - User reviews paired with a number of stars
  - Web pages paired with a number of "diggs"
  - Documents paired with links to other documents
  - Images paired with a category
- Supervised topic models are topic models of documents and responses, fit to find topics predictive of the response.

### Supervised LDA

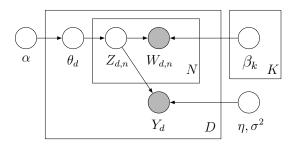


- **1** Draw topic proportions  $\theta \mid \alpha \sim \text{Dir}(\alpha)$ .
- 2 For each word
  - Draw topic assignment  $z_n \mid \theta \sim \text{Mult}(\theta)$ .
  - Draw word  $w_n \mid z_n, \beta_{1:K} \sim \text{Mult}(\beta_{z_n})$ .
- **3** Draw response variable  $y \mid z_{1:N}, \eta, \sigma^2 \sim N(\eta^\top \bar{z}, \sigma^2)$ , where

$$\bar{z}=(1/N)\sum_{n=1}^N z_n.$$

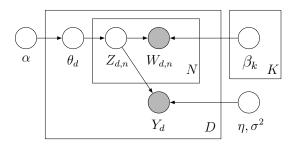
D. Blei

### Supervised LDA

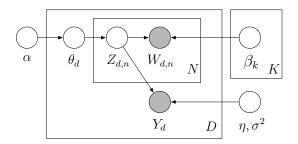


- The response variable y is drawn after the document because it depends on  $z_{1:N}$ , an assumption of **partial exchangeability**.
- Consequently, y is necessarily conditioned on the words.
- In a sense, this blends generative and discriminative modeling.

### Supervised LDA



- Given a set of document-response pairs, fit the model parameters by maximum likelihood.
- Given a new document, compute a **prediction** of its response.
- Both of these activities hinge on variational inference.

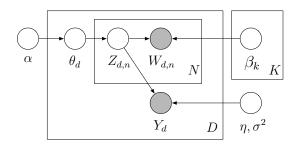


Our goal is to compute the posterior distribution

$$p(\theta, z_{1:N} \mid w_{1:N}) = \frac{p(\theta, z_{1:N}, w_{1:N})}{\sum_{z_{1:N}}, \int_{\theta} p(\theta, z_{1:N}, w_{1:N})}$$

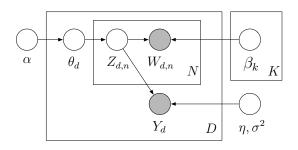
 We approximate by minimizing the KL divergence to a simpler family of distributions,

$$q_{
u}^* = \arg\min_{q \in \mathcal{Q}} \mathrm{K}L(q||p)$$
D. Blei Topic Models



Equivalently, maximize the Jensen's bound

$$\begin{split} \log p(w_{1:N}, y) &\geq \\ & \mathrm{E}[\log p(\theta \,|\, \alpha)] \,\, + \sum_{n=1}^{N} \mathrm{E}[\log p(Z_n \,|\, \theta)] + \sum_{n=1}^{N} \mathrm{E}[\log p(w_n \,|\, Z_n, \beta_{1:K})] \\ & + \mathrm{E}[\log p(y \,|\, Z_{1:N}, \eta, \sigma^2)] + \mathsf{H}(q) \end{split}$$



The distinguishing term is

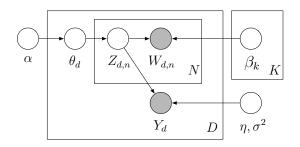
$$\mathrm{E}[\log p(y \mid Z_{1:N})] = -\frac{1}{2}\log(2\pi\sigma^2) - \frac{y^2 - 2y\eta^{\top}\mathrm{E}\left[\bar{Z}\right] + \eta^{\top}\mathrm{E}\left[\bar{Z}\bar{Z}^{\top}\right]\eta}{2\sigma^2}$$

We use the fully-factorized variational distribution

$$q(\theta, z_{1:N} | \gamma, \phi_{1:N}) = q(\theta | \gamma) \prod_{n=1}^{N} q(z_n | \phi_n),$$

D. Blei

Topic Models



The expectations are

$$\begin{split} & \mathrm{E}\left[\bar{Z}\right] &= \bar{\phi} := \frac{1}{N} \sum_{n=1}^{N} \phi_n \\ & \mathrm{E}\left[\bar{Z}\bar{Z}^\top\right] &= \frac{1}{N^2} \left( \sum_{n=1}^{N} \sum_{m \neq n} \phi_n \phi_m^\top + \sum_{n=1}^{N} \mathrm{diag}\{\phi_n\} \right). \end{split}$$

Leads to an easy coordinate ascent algorithm.

D. Blei

Topic Models

#### Maximum likelihood estimation

- The M-step is an MLE under expected sufficient statistics.
- Define
  - $y = y_{1:D}$  is the response vector
  - A is the  $D \times K$  matrix whose rows are  $\bar{Z}_d^{\top}$ .
- MLE of the coefficients solve the expected normal equations

$$\mathrm{E}[A^{\top}A]\eta = \mathrm{E}[A]^{\top}y \qquad \Rightarrow \qquad \hat{\eta}_{\mathsf{new}} \leftarrow \left(\mathrm{E}[A^{\top}A]\right)^{-1}\mathrm{E}[A]^{\top}y$$

The MLE of the variance is

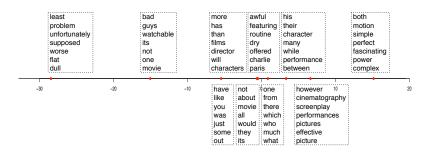
$$\hat{\sigma}_{\mathsf{new}}^2 \leftarrow (1/D) \{ y^\top y - y^\top \mathbf{E}[A] \left( \mathbf{E}[A^\top A] \right)^{-1} \mathbf{E}[A]^\top y \}$$

#### Prediction

- We have fit SLDA parameters to a corpus, using variational EM.
- We have a new document  $w_{1:N}$  with unknown response value.
- First, run variational inference in the unsupervised LDA model, to obtain  $\gamma$  and  $\phi_{1:N}$  for the new document. (LDA  $\Leftrightarrow$  integrating unobserved Y out of SLDA.)
- Predict *y* using SLDA expected value:

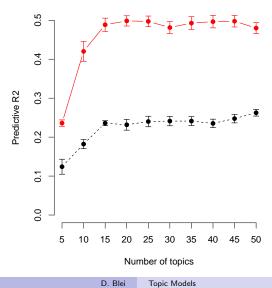
$$\mathbf{E}\left[Y \mid \mathbf{w}_{1:N}, \alpha, \beta_{1:K}, \eta, \sigma^2\right] \approx \eta^{\top} \mathbf{E}_{\mathbf{q}}[\bar{Z}] = \eta^{\top} \bar{\phi}.$$

### Example: Movie reviews

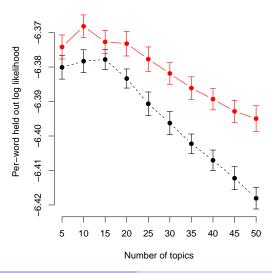


- 10-topic sLDA model on movie reviews (Pang and Lee, 2005).
- Response: number of stars associated with each review
- $\bullet$  Each component of coefficient vector  $\eta$  is associated with a topic.

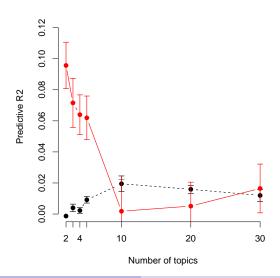
### Predictive R2



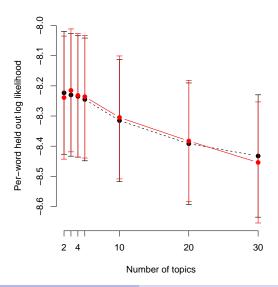
### Held out likelihood



### Predictive R2 on Digg



### Held out likelihood on Digg



## Diverse response types with GLMs

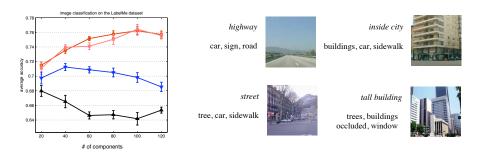
- Want to work with response variables that don't live in the reals.
  - binary / multiclass classification
  - count data
  - · waiting time
- Model the response response with a generalized linear model

$$p(y \mid \zeta, \delta) = h(y, \delta) \exp \left\{ \frac{\zeta y - A(\zeta)}{\delta} \right\} ,$$

where  $\zeta = \eta^{\top} \overline{z}$ .

Complicates inference, but allows for flexible modeling.

### Example: Multi-class classification

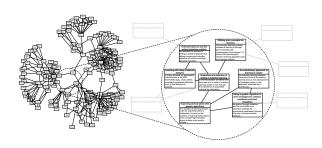


SLDA for image classification (with Chong Wang, CVPR 2009)

### Supervised topic models

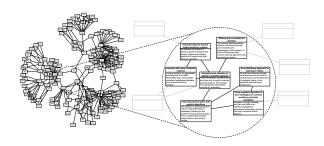
- SLDA enables model-based regression where the predictor "variable" is a text document.
- It can easily be used wherever LDA is used in an unsupervised fashion (e.g., images, genes, music).
- SLDA is a supervised dimension-reduction technique, whereas LDA performs unsupervised dimension reduction.
- LDA + regression compared to sLDA is like principal components regression compared to partial least squares.

### Relational topic models



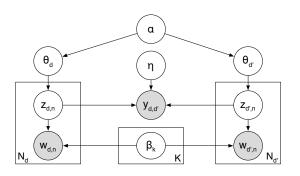
- Many data sets contain connected observations.
- For example:
  - Citation networks of documents
  - Hyperlinked networks of web-pages.
  - Friend-connected social network profiles

### Relational topic models



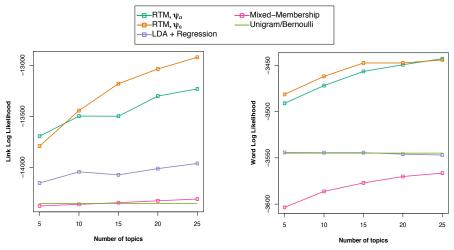
- Research has focused on finding communities and patterns in the link-structure of these networks (Kemp et al. 2004, Hoff et al., 2002, Hofman and Wiggins 2007, Airoldi et al. 2008).
- By adapting supervised topic modeling, we can build a good model of content and structure.
- RTMs find related hidden structure in both types of data.

### Relational topic models



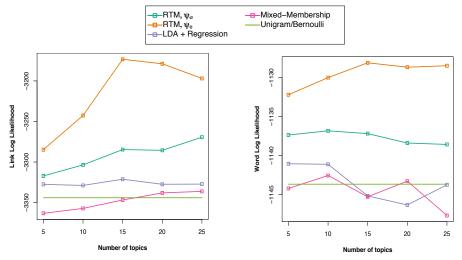
- Binary response variable with each pair of documents
- Adapt variational EM algorithm for sLDA with binary GLM response model (with different link probability functions).
- Allows predictions that are out of reach for traditional models.

### Predictive performance of one type given the other



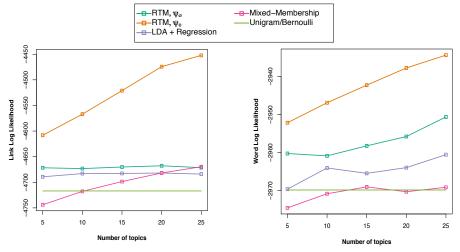
Cora corpus (McCallum et al., 2000)

### Predictive performance of one type given the other



WebKB corpus (Craven et al., 1998)

### Predictive performance of one type given the other



PNAS corpus (courtesy of JSTOR)

### Predicting links from documents

Markov chain Monte Carlo convergence diagnostics: A comparative review	
Minorization conditions and convergence rates for Markov chain Monte Carlo	
Rates of convergence of the Hastings and Metropolis algorithms	
Possible biases induced by MCMC convergence diagnostics	- 공
Bounding convergence time of the Gibbs sampler in Bayesian image restoration	RTM $(\psi_e)$
Self regenerative Markov chain Monte Carlo	2
Auxiliary variable methods for Markov chain Monte Carlo with applications	$_{e})$
Rate of Convergence of the Gibbs Sampler by Gaussian Approximation	
Diagnosing convergence of Markov chain Monte Carlo algorithms	
Exact Bound for the Convergence of Metropolis Chains	
Self regenerative Markov chain Monte Carlo	LDA
Minorization conditions and convergence rates for Markov chain Monte Carlo	
Gibbs-markov models	+
Auxiliary variable methods for Markov chain Monte Carlo with applications	Re
Markov Chain Monte Carlo Model Determination for Hierarchical and Graphical Models	99
Mediating instrumental variables	Regression
A qualitative framework for probabilistic inference	ior
Adaptation for Self Regenerative MCMC	-

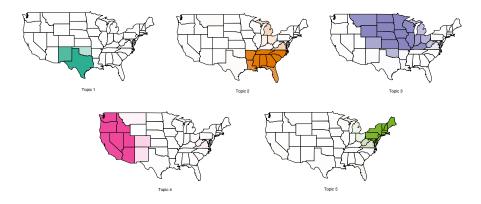
Given a new document, which documents is it likely to link to?

### Predicting links from documents

Competitive environments evolve better solutions for complex tasks	
Coevolving High Level Representations	
A Survey of Evolutionary Strategies	
Genetic Algorithms in Search, Optimization and Machine Learning	꼽
Strongly typed genetic programming in evolving cooperation strategies	RTM $(\psi_e)$
Solving combinatorial problems using evolutionary algorithms	(F)
A promising genetic algorithm approach to job-shop scheduling	) <sub>e</sub>
Evolutionary Module Acquisition	
An Empirical Investigation of Multi-Parent Recombination Operators	
A New Algorithm for DNA Sequence Assembly	II
Identification of protein coding regions in genomic DNA	LDA
Solving combinatorial problems using evolutionary algorithms	+
A promising genetic algorithm approach to job-shop scheduling	ਸ
A genetic algorithm for passive management	eg
The Performance of a Genetic Algorithm on a Chaotic Objective Function	es
Adaptive global optimization with local search	Regression
Mutation rates as adaptations	n

Given a new document, which documents is it likely to link to?

### Spatially consistent topics



- For exploratory tasks, RTMs can be used to "guide" the topics
- Documents are geographically-tagged news articles from Yahoo!
   Links are the adjacency matrix of states
- RTM finds spatially consistent topics.

D. Blei Topic Models

### Relational Topic Models

- Relational topic modeling allows us to analyze connected documents, or other data for which the mixed-membership assumptions are appropriate.
- Traditional models cannot predict with new and unlinked data.
- RTMs allow for such predictions
  - links given the new words of a document
  - words given the links of a new document

### Used in exploratory tools of document collections

#### Automatic Analysis, Theme Generation, and Summarization of Machine-Readable Texts

Gerard Salton, James Allan, Chris Buckley Vast amounts of text material are now available in machine-read processing. Here, approaches are outlined for manipulating and acsubject areas in accordance with user needs. In particular, methmining text themes, traversing texts selectively, and extracting su reflect text content.

Many kinds of texts are currently available in machine-readable form and are amenable to automatic processing. Because the available databases are large and cover many different subject areas, automatic aids must be provided to users interested in accessing the data. It has been suggested that links be placed between related pieces of text, connecting, for example, particular text paragraphs to other paragraphs covering related subject matter. Such a linked text structure, often called hypertext, makes it possible for the reader to start with particular text passages and use the linked structure to find related text elements (1). Unfortunates ly, until now, viable methods for automatically building large hypertext structures and for using such structures in a sophisticated way have not been available. Here we give methods for constructing text relation many and for using text relations to access and use text databases. In particular, we outline procedures for determining text themes, traversing texts selectively, and extracting summary statements that reflect text content.

#### Text Analysis and Retrieval: The Smart System

The Smart system is a sophisticated text retrieval tool, developed over the past 30 years, that is based on the vector space

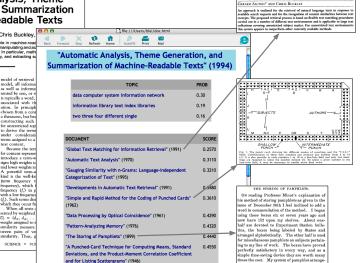
The authors are in the Department of Computer Science, Cornell University, Ithaca, NY 14953-7501. USA.

model, all informs as well as informat sented by sers, or y is typically a word. associated with th ation. In principle chosen from a cont a thesaurus, but bec constructing such for unrestricted top to derive the term under considerati terms assigned to a text content.

Because the terr for content represen introduce a term-w signs high weights to and lower weights to A powerful term-w kind is the well-kn (term frequency frequency), which frequency (f,) in p with a low frequency (f.). Such terms dist

which they occur fro When all texts sented by weighted  $D_i = (d_{i1}, d_{i2}, ...$ weight assigned to similarity measure tween pairs of ve similarity. Thus, a

SCIENCE . VO



Global Text Matching for Information Retrieval

ment differs in some ways from that adopted by Professor Minot and has been adopted only after trial of several other methods.